

**Melissa McGee**

---

**From:** John Deely  
**Sent:** Friday, November 16, 2018 2:53 PM  
**To:** John Deely  
**Subject:** This Week's News Links

Shorter and shorter now the twilight clips  
The days, as through the sunset gates they crowd,  
And Summer from her golden collar slips  
— Alice Cary  
( full poem ) <https://www.poemhunter.com/poem/autumn-161/>

Note - No News Links next Week- JD

---

---

---

---

## **Will Amazon's HQ2 sink Seattle's housing market?**

Probably not, at least not in the next couple years: Amazon still plans to add the equivalent of an HQ2-sized office expansion in Seattle, and the new outposts it picked are so pricey that they offer employees here no financial incentive to flee the city

<https://www.seattletimes.com/business/real-estate/will-amazons-hq2-sink-seattles-housing-market/>

---

---

## **Real Estate Fights the Law of Gravity**

Rising mortgage rates are adding to affordability problems in pricey markets.

<https://www.bloomberg.com/news/articles/2018-11-14/residential-real-estate-boom-comes-up-against-the-law-of-gravity>

---

---

## **Facebook tops 3,000 Seattle-area employees as major hiring spree continues**

Facebook's dizzying growth all over the Seattle area continues unabated, and now the social media giant's regional presence is up to 3,000 employees, with hundreds more jobs waiting to be filled.

<https://www.geekwire.com/2018/facebook-tops-3000-seattle-area-employees-major-hiring-sprees-continues/>

---

---

## **Real Estate Technology: Try, Try Again**

Stackable apartments. Robotic valets. Infrared spas. The future has arrived, haltingly, and this time will be different. Maybe.

<https://www.nytimes.com/2018/11/16/realestate/real-estate-technology-try-try-again.html?action=click&module=Editors%20Picks&pgtype=Homepage>

---

---

## **Starbucks Lays Off 350 At SODO Headquarters**

Starbucks laid off 350 corporate employees Tuesday, the Seattle Times reports. The layoffs were expected as part of a reorganization to push sales growth. The company announced earlier this fall that it was reviewing all of its corporate teams.

[https://www.bisnow.com/seattle/news/retail/starbucks-lays-off-350-at-sodo-headquarters-94993?be=laurie%40realestateways.com&email=laurie%40realestateways.com&utm\\_source=MorningBrief&utm\\_medium=email&utm\\_campaign=20181115\\_seattle\\_morningbrief](https://www.bisnow.com/seattle/news/retail/starbucks-lays-off-350-at-sodo-headquarters-94993?be=laurie%40realestateways.com&email=laurie%40realestateways.com&utm_source=MorningBrief&utm_medium=email&utm_campaign=20181115_seattle_morningbrief)

---

## **Good news for buyers: Not every home has sold**

Can we finally make an offer on a house for sale in Pierce County contingent on our own home selling and still stand a chance?

<https://www.kiro7.com/news/south-sound-news/good-news-for-buyers-not-every-home-has-sold/868423626>

---

## **Portland metro home sales climb in October**

Portland-area home sales rebounded in October after a slow September, but the housing market remains sluggish compared to a year ago.

<https://www.oregonlive.com/business/2018/11/portland-metro-home-sales-climb-in-october.html>

---

## **Realtors turn to social media to market luxury real estate**

Does it help sell properties, however?

Listen To The Story

<https://www.marketplace.org/2018/11/06/business/inside-world-instagram-marketing-luxury-real-estate>

---

## **Why Amazon Chose the Wrong Locations for Its HQ2**

Amazon's choices for its secondary headquarters should be mostly good news for a New York City resident and frequent Washington visitor like me. New York's airports, bridges, highways and tunnels may finally get the capital investment they desperately need. Maybe we'll even get high-speed rail to Washington.

<https://www.nytimes.com/2018/11/15/business/amazon-hq2.html?action=click&module=News&pgtype=Homepage>

---

## **Was this House Remodeled? How to Spot Home Repairs When You're House Hunting**

The bottom line is that these little indications just give you something to ask about. They give you a reason to learn more about the house itself and the work that has been done.

<https://www.realestate.com/articles/diy/buying-a-remodeled-home-signs-of-a-bad-renovation>

---

## **Nearly 1 in 7 homes in Seattle now worth at least \$1 million**

A growing number Seattleites can consider themselves as million-dollar homeowners as housing prices continue to climb in the region.

<https://komonews.com/news/local/nearly-1-in-7-homes-in-seattle-now-worth-at-least-1-million>

---

## **Million-Dollar Creep: Neighborhoods Crossing Over**

Over the past year, as prices continued to rise, the median home value in more than 100 neighborhoods crossed into \$1 million territory.

<https://www.trulia.com/research/million-dollar-neighborhoods-nov18/>

---

---

## **Bargain Bin Listings: Too Good to Be True?**

A home is the costliest purchase most households will ever make, and it's understandable to want to find the best bargain possible. This often leads to lots of leg work for diligent buyers – but sometimes, sellers do the work for buyers and advertise up front what a good deal their home is (or at least what a good deal they think it is).

<https://www.trulia.com/research/bargain-bin-listings/>

---

## **Forbes ranks Seattle as 'best place for business' in America**

A new report released Friday ranks Seattle as the best city in the nation for business and careers in 2018.

<https://komonews.com/news/local/forbes-ranks-seattle-as-best-place-for-business-in-america>

---

## **The Latest in Apartment Technology: Fridge Cams and Robotic Valets**

Developers are certain that buyers want gadgets that could, say, help shuffle boxes of books to storage areas, or allow a peek inside the refrigerator when they're at the grocery store and can't remember if they need milk.

<https://www.nytimes.com/2017/12/15/realestate/apartment-technology-fridge-cams-robotic-valets.html?action=click&module=RelatedLinks&pgtype=Article>

---

## **How Long Can Portland's Red Hot Economy Last?**

In the last 12 months, Portland Metro has added 37,100 new jobs, a growth rate of 3.2%, while unemployment remains at 3.6% which is basically full employment for the able-bodied

<https://www.jdsupra.com/legalnews/how-long-can-portland-s-red-hot-economy-36705/>

---

## **Will that Seattle view bust your budget or soothe your soul?**

There's a lot to love about Seattle: walkability, the food scene, beautiful scenery, quirky sights (gum wall, anyone?), but living here comes at a hefty price.

<https://www.seattletimes.com/sponsored/will-that-seattle-view-bust-your-budget-or-soothe-your-soul/>

---

## **Suddenly, a pair of quiet real estate markets are white-hot**

The same trend, critics note, has long been evident in such high-tech centers as San Francisco, San Jose, California, and Seattle, where Amazon is based.

[https://www.theoaklandpress.com/business/suddenly-a-pair-of-quiet-real-estate-markets-are-white/article\\_a513bf8a-e848-11e8-be85-57024ba52ab0.html](https://www.theoaklandpress.com/business/suddenly-a-pair-of-quiet-real-estate-markets-are-white/article_a513bf8a-e848-11e8-be85-57024ba52ab0.html)

---

---

---

---

---

## **Market Hotness Index**

Metro Hotness - Zip Code and County Hotness

<https://www.realtor.com/research/reports/hottest-markets/>

---

## **HOUSING STATISTICS**

Housing Statistics offers 43 different sets of data, downloadable either as Excel or PDF files (updated weekly). Housing data and primary indicators of the industry are housed in one easy-to navigate location containing historical and current sets of statistics such as: Housing Starts (by Region & Structure Type), Homes Sold by Region, Producer Price Indexes (for Building Materials), Manufactured Homes, New Home Characteristics, Residential Vacancy & Absorption Rates, Units Under Construction, Value of New Construction, and many more.

[http://www.nahbclassic.org/reference\\_list.aspx?sectionID=819&channelID=311](http://www.nahbclassic.org/reference_list.aspx?sectionID=819&channelID=311)

---

## **Economic Indicators**

U.S. Census Bureau Economic Indicators

<https://www.census.gov/economic-indicators/>

---

## **CoreLogic Home Price Insights**

The most geographically comprehensive and current home price index.

[http://www.corelogic.com/about-us/researchtrends/corelogic-home-price-insights.aspx?WT.mc\\_id=crlg\\_151103\\_aHqc0&elq=d6379903117d41bcbe7b9f6a82f2189a&elqCampaignId=2692&elqaid=7659&elqat=1&elqTrackId=097f671c98fc48249757d8d8dbd229326#.Vj1WlvnnuUI](http://www.corelogic.com/about-us/researchtrends/corelogic-home-price-insights.aspx?WT.mc_id=crlg_151103_aHqc0&elq=d6379903117d41bcbe7b9f6a82f2189a&elqCampaignId=2692&elqaid=7659&elqat=1&elqTrackId=097f671c98fc48249757d8d8dbd229326#.Vj1WlvnnuUI)

---

## **Bureau of Economic Analysis**

U.S. Economy at a Glance

<http://www.bea.gov/index.htm>

---

## **U.S. Housing Market Tracker**

The U.S. housing market has struggled to find equilibrium after the bubble of the past decade. Here's a look at where various gauges of supply and demand stand today.

<http://graphics.wsj.com/us-housing-market/>

---

## **Mortgage Market Survey Archive**

Compilation of Weekly Survey Data for 2015

<http://www.freddiemac.com/pmms/archive.html>

---

## **Housing Economics**

NAHB produces in-depth economic analyses of the home building industry based on private and government data. Our economics group surveys builders, home buyers, and renters to gain insight into the issues and trends driving the industry.

<https://www.nahb.org/en/research/housing-economics.aspx>

---

"This Weeks Links" are compiled by John Deely

**John M. Deely, CRB**

Principal Managing Broker

Coldwell Banker Bain

Seattle, Lake Union Office

Desk: [206.216.2365](tel:206.216.2365)

Cellular: [206.972.6706](tel:206.972.6706)

[johndeely@cbbain.com](mailto:johndeely@cbbain.com)

[www.johndeely.com](http://www.johndeely.com)